

Annual EEO Public File Report Form
MonsterMedia, LLC
KLJZ-FM & KCYK-AM

June 1, 2017 – May 31, 2018

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KLJZ-FM & KCYK-AM, and has been placed in the public inspection files of these stations and posted on the appropriate websites.

The information contained in the Report covers the time period beginning June 1, 2017 to and including May 31, 2018 (the “Application Period”).

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

**EEO Public File Report
KLJZ 93.1 FM & KCYK 1400-AM
Yuma, AZ 85364
06/1/2017 – 5/31/2018**

JOB TITLE	NAME OF PERSON HIRED	NUMBER OF PERSONS INTERVIEWED	DATE FILLED	RECRUITMENT SOURCES OF HIRE
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There were no new hire positions during this reporting period.

EEO Public File Report
KLJZ 93.1-FM & KCYK 1400-AM
Yuma, Arizona 85364
06/01/17- 05/31/18

List of Recruitment Sources

Bill Lee
City Manager
P. O. Box 638
Somerton, AZ 85350
928-627-2058

Donna Lay
AWC Career & Advisement Services
P.O. Box 929
Yuma, AZ 85366-0929
928-344-7604

Dave Riek, GM
KAWC
P.O. Box 929
Yuma, AZ 85366-0929
928-344-4210

Fernando Quiroz
American Beginnings
P.O. Box 110
Yuma, AZ 85366
928-783-5794

John Morales, Director
Yuma Private Industry Council
3834 West 16th St
Yuma, AZ 85364
928-329-0990

The Sun Classified
Gladys Chairez
2055 Arizona Avenue
Yuma, AZ 85364
928-783-3333

Arturo Magana, Regional Coordinator
Chicanos por la Causa
P.O. Box 2837
Somerton, AZ 85350
928-627-2042

Goodwill of Central Arizona
Rebecca Drabent
3097 South 8th Ave
Yuma, AZ 85364

Monster.com
Facebook.com
Twitter.com
Indeed.com

Marisela Alvarado
PPEP Inc
PO Box 2089
San Luis, AZ 85349
928-627-8050

American Broadcasting School
4511 Southeast 29th Street
Oklahoma City, OK 73115
405-672-6511

American Broadcasting School
Michelle McConnell
712 North Watson Road Suite 200
Arlington, TX 76011
817-695-2474

American Graduate School
Thunderbird Campus
15249 North 59th Ave
Glendale, AZ 85306
602-978-7244

American Institute of Technology
Attn: Jim Larwood
440 South 54th Ave
Phoenix, AZ 85043
602-233-2222

Brookland College
2445 W Dunlap Road
Phoenix, AZ 85021-5820
602-242-6265
623-849-8208

Grace Worley
Arizona DES
3780 S 4th Ave, Ste. C1
Yuma, AZ 85364
928-247-8760

KLJZ & KCYK
Radio Stations
949 S. Avenue B
Yuma, AZ 85364
www.z93yuma.com
www.outlawcountry.com
928-782-4321

Employee Referral

MonsterMedia, LLC
Db: Z93 93.1 KLJZ-FM & Outlaw Country 1400 KCYK-AM
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Job Fairs:

August 9, 2017

Location: Goodwill Career Center

9:30am – 12:30pm

Station representatives: Anita Maude, Business Manager and Janice Ramirez, Marketing Executive.

Event: Goodwill of Central and Northern Arizona, Job Fair at the Goodwill Career Center in Yuma. Our radio stations had a booth at the event, answering questions and giving advice on how to pursue a career in Radio and what it takes to be successful in the ever-changing industry, as well as giving out job applications, and taking resumes.

September 6, 2017

Location: Yuma Civic Center & Convention

9:00am – 1:00pm

Station representatives: Janice Ramirez, Marketing Executive and Anita Maude, Business Manager

Event: Yuma Community Job & Education Fair sponsored by AZ@Work

MonsterMedia had a booth at the fair. We provided job applications, took resumes and answered questions about careers in radio.

October 11, 2017

Location: Arizona Western College

10:00am – 2:00pm

Station representatives: Janice Ramirez, Marketing Executive and Anita Maude, Business Manager

Event: Arizona Western College's Career Expo: Business, CIS and Communication Careers, to provide students with career information, internship, volunteer, and employment opportunities. MonsterMedia had a booth at the fair. We provided job applications, took resumes and answered questions about careers in radio.

May 4, 2018

Location: Las Palmillas

12:00pm – 3:00pm

Station representatives: Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant and Anita Maude, Business Manager

Event: This interactive job fair brought different career and job platforms together in one space, in which individuals could touch, see, hear and engage with careers that may be of interest to them. From science experiments to bearded dragons, participants were able to learn a little bit about a specific career field. MonsterMedia representatives talked about what it takes to host a show beyond the mic and more.

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Educational Outreach:

June 14, 2017 – Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant spoke with Sarah Wisdom on the Today in Yuma show about the upcoming summer activities hosted at the different branch libraries. Jennifer and Theresa represented MonsterMedia at the Reptile Adventure, held at the Yuma Main Library. These station representatives shared content of the event via social media platforms like Facebook, Twitter, Instagram and Snapchat as well as on the broadcast of Today in Yuma.

August 23, 2017 – Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant were invited to participate as media personnel for the Presidential visit to Yuma. Jen and Terri reported the visit of Air Force One landing and the brief media greeting of President Trump via Facebook Live and the next day on the Today in Yuma show and on social media platforms like Facebook, Twitter, Instagram and Snapchat as well as on the broadcast of Today in Yuma.

August 24, 2017 –Theresa Straub, Sales Assistant/Production, spoke with students of Mrs. Hazen’s 2nd grade class at Alice Byrne Elementary School about media coverage for President Trump’s visit to MCAS Yuma on Tuesday, August 22nd. Students were informed about daily duties at the radio station, types of media coverage and processes for commercial production, as well as special event opportunities like President Trump’s visit and the impact they have on the community.

September 29, 2017 – Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing, Janice Ramirez, Marketing Executive, Anita Maude, Business Manager attended the Yuma County Chamber of Commerce, Business Expo Mixer from 5:30pm to 8:00pm and networked with other Yuma businesses to educate about local radio and radio opportunities.

September 30, 2017 – Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant, Janice Ramirez, Marketing Executive, and Anita Maude, Business Manager; represented MonsterMedia at the Business Expo sponsored by the Yuma Chamber of Commerce. The Expo was from 8:00am – 1:00pm during which the station representatives discussed radio broadcasting, the power of advertising and the benefits of PSA for the community at large.

November 11, 2017 – Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant and Anita Maude, Business Manager and Janice Ramirez,

Marketing Executive along with Kevin Straub, Eli Straub, Laura Pariseau, and Trent Ramirez participated in the Yuma Veteran's Day Parade from 9:00am to 12:00pm, with a float that consisted of the local band the Weezerton playing live throughout the parade, as a means to promote the Local Monster feature of the station programming and reach of local radio.

December 9, 2017 – Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant and Anita Maude, Business Manager along with Kevin & Eli Straub, participated in the 15th Annual Dorothy Young Memorial Electric Light Parade. The MonsterMedia float consisted of the local band the Krooktone Classics playing live throughout the parade, as a means to promote the Local Monster feature of the station programming and reach of local radio.

March 1-4, 2018 – Keith Lewis, Owner/General Manager, Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub, Marketing Assistant, Janice Ramirez, Marketing Executive and Anita Maude, Business Manager participated in the 2018 Midnight at the Oasis event. Jennifer and Theresa interviewed members of the Caballeros de Yuma, Rodney Short and Jeff Kamman about what the community can expect at this year's event. They also discussed the Cabs role in the Yuma community through scholarship opportunities and support of local non-profit organizations.

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Training Programs:

Training programs are designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Marketing Assistants at our radio stations are trained in commercial production for clients as well as station promos, liners and imaging segments. This training helps the individual to develop a professional ear for quality sound (whether it be a commercial or on-air programming).

Marketing Assistants are trained to prioritize their production based on client: approvals, needs, and actual air dates.

They are trained to utilize the Adobe Audition System, as well as the DadPro on air systems.

Marketing Assistants also train with the Traffic Department on entering advertising time orders.

Operations Manager/Traffic Manager is trained to enter the Accounts Receivables in the DeltaFlex system.

Marketing Assistant and Operations Manager continue to train on website development for the company and continuously work on the website making improvements and daily updates.

Business Manager is trained on QuickBooks and has attended several webinar trainings as a means to develop best practices for the stations.

- 06/06/17 – Zenefits webinar – What is Prop 206?
- 06/07/17 - Webroot; Smarter Cybersecurity webinar – WannaCry Deep Dive
- 10/18/17 – Pillsbury webinar – The Changing Face of The FCC’s EEO Rule in 2017
- 10/27/17 – Yuma Main Library – Small Business Tax Seminar

On-Air Announcements:

Both radio stations, also keep the local community informed with local breaking news and events with its on-air announcements.