

**Annual EEO Public File Report Form
MonsterMedia, LLC
KLJZ-FM & KCYK-AM**

June 1, 2015 – May 31, 2016

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KLJZ-FM & KCYK-AM, and has been placed in the public inspection files of these stations and posted on the appropriate websites.

The information contained in the Report covers the time period beginning June 1, 2015 to and including May 31, 2016 (the "Application Period").

The FCC's 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or by e-mail.

**EEO Public File Report
KLJZ 93.1 FM & KCYK 1400-AM
Yuma, AZ 85364
06/1/2015 - 5/31/2016**

JOB TITLE	NAME OF PERSON HIRED	NUMBER OF PERSONS INTERVIEWED	DATE FILLED	RECRUITMENT SOURCES OF HIRE
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No Full Time Hires during this reporting period

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KLJZ 93.1-FM & KCYK 1400-AM
Yuma, Arizona 85364
06/01/15- 05/31/16

List of Recruitment Sources

Bill Lee
City Manager
P. O. Box 638
Somerton, AZ 85350
928-627-2058

Donna Lay
AWC Career & Advisement Services
P.O. Box 929
Yuma, AZ 85366-0929
928-344-7604

Dave Riek, GM
KAWC
P.O. Box 929
Yum, AZ 85366-0929
928-344-4210

Fernando Quiroz
American Beginnings
P.O. Box 110
Yuma AZ 85366
928-783-5794

John Morales, Director
Yuma Private Industry Council
3834 West 16th St
Yuma, AZ 85364
928-329-0990

The Sun Classified
Gladys Chairez
2055 Arizona Avenue
Yuma, AZ 85364
928-783-3333

Arturo Magana, Regional Coordinator
Chicanos por la Causa
P.O. Box 2837
Somerton, AZ 85350
928-627-2042

Goodwill of Central Arizona
Rebecca Drabent
3097 South 8th Ave
Yuma, AZ 85364

Monster.com
Facebook.com
Twitter.com
Indeed.com

Marisela Alvarado
PPEP Inc
PO Box 2089
San Luis AZ 85349
928-627-8050

American Broadcasting School
4511 Southeast 29th Street
Oklahoma City, OK 73115
405-672-6511

American Broadcasting School
Michelle McConnell
712 North Watson Road Suite 200
Arlington, TX 76011
817-695-2474

American Graduate School
Thunderbird Campus
15249 North 59th Ave
Glendale, AZ 85306
602-978-7244

American Institute of Technology
Attn: Jim Larwood
440 South 54th Ave
Phoenix, AZ 85043
602-233-2222

Brookland College
2445 W Dunlap Road
Phoenix, AZ 85021-5820
602-242-6265
623-849-8208

Grace Worley
Arizona DES
3780 S 4th Ave, Ste. C1
Yuma, AZ 85364
928-247-8760

KLJZ & KCYK
Radio Stations
949 S. Avenue B
Yuma, AZ 85364
www.z93yuma.com
www.outlawcountry.com
928-782-4321

Employee Referral

MonsterMedia, LLC
DbA: Z93 93.1 KLJZ-FM & Outlaw Country 1400 KCYK-AM
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Job Fairs:

September 2, 2015

Location: Yuma Convention & Civic Center

9:00am – 1:00pm

Station representatives: Jeff Harris, Marketing Executive, Theresa Straub, Marketing Assistant and Ginny Clark, Business Manager

Event: Yuma Community Job & Education Fair sponsored by YPIC, Goodwill, DES, GYEDC, MCCS, AWC, YPG, City of Somerton, PPEP & Achieve Human Services.

MonsterMedia had a booth at the fair. We provided job applications, took resumes and answered questions about careers in radio.

November 10, 2015

Location: Goodwill in Yuma

10:00am – 2:00pm

Station representative: Ginny Clark, Business Manager

Event: Goodwill Job Fest sponsored by Goodwill of Central Arizona.

Our stations had a booth set-up at the Job Fest. Ginny handed out job applications and answered questions from job seekers who were interested in a job in radio and explained what was required for the sales positions.

February 17, 2016

Location: Arizona Western College – Career Expo

9:00am – 1:00pm

Station representative: Ginny Clark, Business Manager

Event: Our stations had a booth set-up at the event. Ginny spoke to students regarding the stations and offered job applications to those interested in a job with the company.

February 25, 2016

Location: Goodwill Center in Yuma

10:00am – 2:00pm

Station representatives: Ginny Clark, Business Manager

Event: Goodwill Yuma Hiring Fest sponsored by the Goodwill of Central Arizona. Z93 and Outlaw Country 1400 had a booth at the job fair. Job applications were dispersed to interested individuals. Applications and resumes were also received along with answering questions about a career in the radio industry.

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Educational Outreach:

June 27, 2015 – Theresa Straub, Marketing Assistant, Jennifer Blackwell, Operations Manager/Traffic Manager, Ginny Clark, Business Manager and Keith Lewis, Owner/General Manager took our station van to the Yuma Territorial Regatta event to provide our station, Z93, as music for the event. Jennifer & Theresa photographed the floats for our Facebook pages and used Periscope to promote our station at the Regatta.

August 29, 2015 – Jennifer Blackwell, Theresa Straub, Jeff Harris & Ginny Clark represented MonsterMedia at the Business Expo sponsored by the Yuma Chamber of Commerce. The Expo was from 8:00am – 2:00pm during which the public could come and learn about what local businesses have to offer.

September 11, 2015 – Theresa Straub, Ginny Clark and Jennifer Blackwell volunteered at the Yuma Community Food Bank to support our local charity and in the process promote our stations.

September 15, 2015 – Jennifer Blackwell was asked to judge the National Junior College Marketing Competition at Arizona Western College for their Marketing department. She judged both the photography and radio advertisement/PSA categories. Jennifer went to the AWC campus to judge the photography section, then listened to the radio commercials from the radio station and finalized her judging based on all of the entries.

October 13, 2015 – Russ Clark, host of Outlaw Country, and Jennifer Blackwell hosted the 4th Avenue Junior High School Yearbook staff on the morning of October 13th. Students sat in on the last 30 minutes of the Outlaw Country show and were able to talk on air with Russ. After the show, the Yearbook staff was given a tour of the station and then proceeded to have a question and answer session with News Director Jennifer Blackwell. To end their experience the students had a chance to record some Halloween liners that aired on Z93.

November 11, 2015 – Kevin Straub, husband of Terri Straub, drove his truck in the Veteran's Day Parade. Terri Straub, Ginny Clark and Jeff Harris road in Kevin's truck, which was decorated with patriotic décor and station banners. Jennifer Blackwell participated as a host and judge for the parade representing MonsterMedia.

February 6, 2016 – Theresa Straub and Jennifer Blackwell received the award for MonsterMedia at the Horseman's Banquet in connection with the 71st Yuma Jaycees Silver Spur Rodeo.

February 12 & 13, 2016 – Z93 & Outlaw Country 1400 were sponsors of the 71st Yuma Jaycees Silver Spur Rodeo. Jennifer Blackwell and Ginny Clark represented the stations at our booth along with Keith Lewis and his wife, Jennifer, answering questions from the public and entering people in drawings for gift baskets.

March 12, 2016 – MonsterMedia, LLC provided a local music event for the community called *Local Monster 2016*. It featured 17 local bands which covered all genres. *Local Monster 2016* was well received by the community and participants. Keith Lewis, Jennifer Blackwell, Theresa Straub, Russ Clark, Jeff Harris, and Ginny Clark all attended or worked the event to represent MonsterMedia and to answer any questions regarding the event and our stations.

April 30, 2016 – Jennifer Blackwell represented MonsterMedia, LLC at the Pinewood Derby. The stations ran spots promoting the event which divided the proceeds 50/50 to the Boy Scouts and Crossroads Mission.

May 21, 2016 – Z93 and Outlaw Country 1400 were the exclusive media partners of the first Military Family Information Fair held on Armed Forces Day at the Armory or Readiness Center on the corner of Araby Rd and 24th Street. This event was brought to the community by the Yuma County Chamber of Commerce. MonsterMedia, LLC was represented by Jennifer Blackwell, Theresa Straub and Ginny Clark. It was the purpose of the event to inform our military men and women about the opportunities available in civilian life and having our representatives answer their questions about our stations.

May 23, 2016 - Jennifer Blackwell, Operations Manager, was a panelist at a news forum held on the campus of Arizona Western College where she represented our stations and answered questions from local public information officers representing various local agencies. The objective was to see how all the agencies could work together with local media.

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Training Programs:

Training programs are designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Marketing Assistants at our radio stations are trained in commercial production for clients as well as station promos, liners and imaging segments. This training helps the individual to develop a professional ear for quality sound (whether it be a commercial or on-air programming).

Marketing Assistants are trained to prioritize their production based on client: approvals, needs, and actual air dates.

They are trained to utilize the Adobe Audition System, as well as the DadPro on air systems.

Marketing Assistants also train with the Traffic Department on entering advertising time orders.

Operations Manager/Traffic Manager is trained to enter the Accounts Receivables in the DeltaFlex system.

Business Manager is trained to write a time order, enter traffic changes and use the DadPro on air systems. Training also included learning how use Adobe Audition System. Business Manager also joined the Society for Human Resource Management along with attending a seminar to help keep her up-to-dated on changes in the Human Resource field.

This year the Marketing Assistant and Operations Manager set-up a new website for the company and continuously work on the website making improvements and daily updates.

On-Air Announcements:

Both radio stations, broadcast recruitment announcements on a regular basis, in an attempt to hire a Media Salesperson, as well as mail out notifications to all our recruitment sources.

MonsterMedia, LLC also keeps the local community informed with local breaking news and events with its on-air announcements.