

Annual EEO Public File Report Form
MonsterMedia, LLC
KLJZ-FM & KCYK-AM

June 1, 2018 – May 31, 2019

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KLJZ-FM & KCYK-AM, and has been placed in the public inspection files of these stations and posted on the appropriate websites.

The information contained in the Report covers the time period beginning June 1, 2018 to and including May 31, 2019 (the “Application Period”).

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

**EEO Public File Report
KLJZ 93.1 FM & KCYK 1400-AM
Yuma, AZ 85364
June 1, 2018 – May 31, 2019**

JOB TITLE	NAME OF PERSON HIRED	NUMBER OF PERSONS INTERVIEWED	DATE FILLED	RECRUITMENT SOURCES OF HIRE
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There were no new hire positions during this reporting period.

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Yuma, Arizona 85364
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List of Recruitment Sources

Ian McGaughey
City Manager
P. O. Box 638
Somerton, AZ 85350
928-627-2058

Donna Lay
AWC Career & Advisement Services
P.O. Box 929
Yuma, AZ 85366-0929
928-344-7604

Dave Riek, GM
KAWC
P.O. Box 929
Yuma, AZ 85366-0929
928-344-4210

Fernando Quiroz
American Beginnings
P.O. Box 110
Yuma, AZ 85366
928-783-5794

John Morales, Director
Yuma Private Industry Council
3834 West 16th St
Yuma, AZ 85364
928-329-0990

The Sun Classified
Gladys Chairez
2055 Arizona Avenue
Yuma, AZ 85364
928-783-3333

Arturo Magana, Regional Coordinator
Chicanos por la Causa
P.O. Box 2837
Somerton, AZ 85350
928-627-2042

Goodwill of Central Arizona
San Juana Macias
3097 South 8th Ave
Yuma, AZ 85364

Monster.com
Facebook.com
Twitter.com
Indeed.com

Marisela Alvarado
PPEP Inc
PO Box 2089
San Luis, AZ 85349
928-627-8050

American Broadcasting School
4511 Southeast 29th Street
Oklahoma City, OK 73115
405-672-6511

American Broadcasting School
Michelle McConnell
712 North Watson Road Suite 200
Arlington, TX 76011
817-695-2474

American Graduate School
Thunderbird Campus
15249 North 59th Ave
Glendale, AZ 85306
602-978-7244

American Institute of Technology
Attn: Jim Larwood
440 South 54th Ave
Phoenix, AZ 85043
602-233-2222

Brookland College
2445 W Dunlap Road
Phoenix, AZ 85021-5820
602-242-6265
623-849-8208

Grace Worley
Arizona DES
3780 S 4th Ave, Ste. C1
Yuma, AZ 85364
928-247-8760

KLJZ & KCYK
Radio Stations
949 S. Avenue B
Yuma, AZ 85364
www.monstermediayuma.com
928-782-4321

Employee Referral

MonsterMedia, LLC
Db: Z93 93.1 KLJZ-FM & Outlaw Country 1400 KCYK-AM
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Job Fairs:

October 3, 2018

Location: Yuma Civic Center & Convention

9:00am – 1:00pm

Station representatives: Janice Ramirez, Marketing Executive and Anita Maude, Business Manager

Event: Yuma Community Job & Education Fair sponsored by AZ@Work

MonsterMedia had a booth at the fair. This was a collaborative job fair for Yuma County with several civic organizations working together to provide job opportunities for Yuma job seekers. Our radio stations had a booth at the event, answering questions and giving advice on how to pursue a career in radio and what it takes to be successful in the ever-changing industry, as well as giving out job applications, and taking resumes.

October 10, 2018

Location: San Luis Learning Center

1:00pm – 4:00pm

Station representatives: Janice Ramirez, Marketing Executive and Anita Maude, Business Manager

Event: Transfer and Career Expo, for Arizona Western College.

MonsterMedia had a booth at the fair. We provided job applications, took resumes and answered questions about careers in radio and electrical engineering.

November 7, 2018

Location: Arizona Western College

10:00am – 1:00pm

Station representatives: Janice Ramirez, Marketing Executive and Anita Maude, Business Manager

Event: Arizona Western College's Career Expo: Business, Communications and Education Majors, to provide students with career information, internship, volunteer, and employment opportunities. MonsterMedia had a booth at the fair. We provided job applications, took resumes and answered questions about careers in radio.

March 19, 2019

Location: Somerton Recreation Center

9:00am – 1:00pm

Station representatives: Janice Ramirez, Marketing Executive and Anita Maude, Business Manager

Event: Veteran's Job Fair sponsored by AZ@Work

MonsterMedia had a booth at the fair. We provided job applications, took resumes and answered questions about careers in radio and electrical engineering.

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Educational Outreach:

July 14, 2018 – Jennifer Blackwell, Operations Manager/Traffic Manager, with Dashaun Hearn from Arizona State University, who spent the day shadowing Jennifer Blackwell at a live broadcast at ERA Matt Fisher Realty. We were broadcasting live from a new phase of homes in the Trail Estates Subdivision. Dashaun was able to see what equipment is necessary to broadcast live on location. We also gave him a tour of the studios to show him the technical aspects of our industry, and we drove by the transmitter location to explain what engineering requirements are necessary to maintain that location. Dashaun is an Engineering student at ASU and he has shown an interest in Broadcasting. The station representative shared content of the event via social media platforms like Facebook, Twitter, Instagram and Snapchat.

August 25, 2018 – Theresa Straub, Sales/Production Assistant, participated in the City of Yuma Party Expo at the Yuma Civic Center. Throughout the event Theresa spoke with individuals about different broadcasting opportunities our stations offer, highlighting our Local Monster Feature where local musicians are able to share their original music on air. Theresa also discussed radio jobs such as Radio DJ, commercial and music production and the available potential jobs at the station.

February 14, 2019 – Jennifer Blackwell, Operations Manager/Traffic Manager and Theresa Straub Sales/Production Assistant were awarded Yuma's Best for the Today in Yuma show for the second year in a row. Jennifer and Theresa's weekly one hour show primarily focuses on providing a platform for local non-profits and local organizations to share information relevant to the Yuma community. Jennifer and Theresa also share caveats periodically that highlight radio broadcasting elements and what is needed to run a successful broadcast.

February 28, 2019 - Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub Sales/Production Assistant, Janice Ramirez, Marketing Executive and Anita Maude, Business Manager participated in the Rally on Main hosted by the Caballeros de Yuma. MonsterMedia provided music for the event and fielded and answered many questions about broadcasting, production, advertising and more.

March 1-2, 2019 - Jennifer Blackwell, Operations Manager/Traffic Manager, Theresa Straub Sales/Production Assistant and Anita Maude, Business Manager took part in

the annual Midnight at the Oasis event hosted by the Caballeros de Yuma. Jennifer and Theresa were the emcees for the live performances throughout the two day event. During the breaks the staff took the opportunity to talk to guests and visitors about broadcasting and the different types of jobs in broadcasting.

March 30, 2019 – Jennifer Blackwell, Operations Manager/Traffic Manager and Janice Ramirez, Marketing Executive took part in the Sunset Community Health Center's: Healthy Families Rock live broadcast at the Foothills Library. Not only did they help promote healthy life styles through the provided health screenings, glucose test and eye screenings, they also answered several inquiries about how a live broadcast works and what it takes to be a radio DJ (talent) or radio engineer who puts it all together.

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Training Programs:

Training programs are designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Marketing Assistants at our radio stations are trained in commercial production for clients as well as station promos, liners and imaging segments. This training helps the individual to develop a professional ear for quality sound (whether it be a commercial or on-air programming).

Marketing Assistants are trained to prioritize their production based on client: approvals, needs, and actual air dates.

They are trained to utilize the Adobe Audition System, as well as the DadPro on air systems.

Marketing Assistants also train with the Traffic Department on entering advertising time orders.

Operations Manager/Traffic Manager is trained to enter Traffic and Accounts Receivables in the DeltaFlex system.

Marketing Assistant and Operations Manager continue to train on website development for the company and continuously work on the website making improvements and daily updates.

Business Manager is trained on QuickBooks and has attended several webinar trainings as a means to develop best practices for the stations.

- 09/20/18 – Equifax – Employee Onboarding in Every State
- 10/03/18 – Arizona Procurement Portal – New Access point

On-Air Announcements:

Both radio stations, also keep the local community informed with local breaking news and events with its on-air announcements.