

**MonsterMedia, LLC
EEO Public File Report
KLJZ-93.1 FM & KCYK 1400-AM
Yuma, Arizona 85364
6/01/13-5/31/14**

Job Title

of people Interviewed:

Recruitment Sources:

No Full Time Hires during this reporting period

MonsterMedia, LLC
dba Z93 93.1 KLJZ FM & Outlaw Country 1400 AM KCYK
EEO PUBLIC FILE REPORT
June 01, 2013-May 31, 2014

Recruitment Sources:

<p>Bill Lee Administrator for Somerton P. O. Box 658 Somerton, AZ 85350 928-627-2058</p>	<p>Marisela Alvarado PPEP Inc PO Box 2089 San Luis AZ 85349 928-627-8050</p>	<p>Arizona Institute of Business and Technology 6049 North 43rd Avenue Phoenix, AZ 85019 602-242-6265</p>
<p>Carmen Faucon, Coordinator AWC Career Development P.O. Box 929 Yuma, AZ 85366-0929 928-344-7604</p>	<p>American Broadcasting School 4511 Southeast 29th Street Oklahoma City, OK 73115 405-672-6511</p>	<p>Arizona Institute of Business and Technology 4136 North 75th Avenue Suite 211 Phoenix, AZ 85033 623-849-8208</p>
<p>Dave Riek, GM KAWC P.O. Box 929 Yum, AZ 85366-0929 928-344-4210</p>	<p>American Broadcasting School Michelle McCommell 712 North Watson Road Suite 200 Arlington, TX 76011 817-695-2474</p>	<p>KLJZ & KCYK Radio Station 949 s. Avenue B Yuma, AZ 85364 www.z93yuma.com www..outlawcountry.com 928-782-4321</p>
<p>Fernando Quiroz American Beginnings P.O. Box 110 Yuma AZ 85366 928-783-5794</p>	<p>American Broadcasting School at Tulsa Dell Cockerell 2843 East 51st Street Tulsa, OK 74105 918-293-9100</p>	<p>Monster.com Facebook.com Twitter.com</p>
<p>John Morales, Director & Cynthia Marshall Yuma Private Industry Council 3834 West 16th st Yuma, AZ 85364 928-329-0990</p>	<p>American Graduate School Tiffany Thunderbird Campus 15249 North 59th AVE Glendale, AZ 85306 602-978-7244</p>	
<p>The Sun Classified 2055 Arizona Avenue Yuma, AZ 85364 928-783-3333</p>	<p>Jim Larwood 440 South 54th Avenue Phoenix, AZ 85043</p>	

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Job Fair:

October 2nd, 2013 the CO-Owner/General Manager, Keith Lewis, Business Manager, Christina Collom, Radio personality, Russ Clark, Radio Station Sales Assistant, Theresa Straub, Account Executive Jeff Harris, and News & Traffic Director, Jennifer Blackwell, all participated in “The Yuma Community Job and Education Fair” at the Yuma Civic Center, located at 1440 W Dessert Hills Drive. Our radio stations had a booth at the event, answering questions and giving advice on how to pursue a career in Radio and what it takes to be successful in the ever-changing industry, as well as giving out job applications, and taking resumes.

Youth Outreach:

November 07, 2013-Radio Personality Russ Clark attended the Boys & Girls Club program for Holiday cards for heroes, and discussed education and careers in radio broadcasting.

April 13, 2013, Account Executive Jeff Harris participated in the Annual Somerton Business Expo, in Somerton AZ, where the station had a booth set up. Jeff discussed the different aspects of working in radio, handed out Media Kits and Job applications

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Job Fair:

May 22, 2014, the staff of MonsterMedia, participated in the “Goodwill of Central Arizona”, Job Fair at the Yuma Civic Center, located at 1440 W Dessert Hills Drive. Our radio stations had a booth at the event, answering questions and giving advice on how to pursue a career in Radio and what it takes to be successful in the ever-changing industry, as well as giving out job applications, and taking resumes.

On-Air Announcements:

Both radio stations, broadcast recruitment announcements on a regular basis, in an attempt to hire Account Executives, as well as mail out notifications to all our recruitment sources.

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Training Programs:

Are designed to enable station personnel to acquire skills that could qualify them for higher-level positions. Marketing Assistants at our radio stations are trained in commercial production for clients as well as station promos, liners and imaging segments. This training helps the individual to develop a professional ear for quality sound (whether it be a commercial or an on-air program).

Marketing Assistants are trained to prioritize their production based on client: approval, needs, and actual air dates.

They are trained to utilize the Audicy System, as well as the DadPro on air systems.

Marketing Assistants also train with Traffic Department on entering advertising time orders.